



Staci Ann Lankford

QVC Certified Fashion Missy

Height 5'7" Bust 34" C Waist 28.5" Hips 35" Dress 4-6 US Shoe 9 US Hair Blonde Eyes Green



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MODEL PHOTOGRAPHY: STEPHEN SCOTT BROSS

GET THE LOOK WITH ...

EYE SHADOW BASE
In a neutral shade suitable for all skin tones, this eye essential forms a base for even-color application and bulletproof wear.

EYELIFT SHADOW DUO & DUAL-ENDED APPLICATOR
Two shades of shadow and a dual-ended applicator makes lifting your eyes easy.

EVERCOLOR AUTOMATIC LINER
The high-performance automatic liner simplifies the task of creating a long-wearing fine line.

THE MAXIMIZE YOUR EYES STARTER KIT

mally
WWW.TRYMALLYBEAUTY.COM

AFTER

SPONSORED CONTENT

"If you're putting your eye shadow in the wrong place, it's actually going to make your eyes look smaller."

I WANT TO
maximize eyes

Want contoured lids, lifted-looking eyes and gorgeous, lush lashes? Mally reveals her secrets to creating the bigger, brighter, fresh looking eyes you've always wanted.

BEFORE

HOW TO GET THE LOOK 1

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HOW TO GET THE PERFECT SPRING SMOKEY EYE...

1 BLEND & CONCEAL



STEP 01 Always begin your eye makeup with shadow base for long-wear



STEP 02 Dab soft color on lid with finger from lash line to brow bone



STEP 03 Blend deeper shade back and forth along crease line



In The Buff Eye Shadow Palette

2 BRIGHTEN UP YOUR EYE



STEP 01 Gently trace black eyeliner across the top lash line



STEP 02 Apply brown liner to the lower lash line from the outside in



STEP 03 Blend the liner with soft feathery strokes of dark shadow



Evercolor Starlight Waterproof Eyeliner

3 FINISH OFF THE LOOK



STEP 01 Apply mascara from root to tip in an inward motion



STEP 02 Add a coat of mascara along bottom lashes to finish off the look



STEP 03 And now you have a beautiful, soft, spring smokey eye!



Volumizing Mascara

INTRODUCING CC CREAM

COMPLEXION CORRECTOR CAMU CAMU VITAMIN C & SUN PROTECTION

10 benefits in one!



BEFORE AFTER

CC Cream Benefits	Immediate	Over Time
SPF 30 sun protection	1	
Tinted color correction	2	
Anti-oxidant protection	3	
Helps moisturize	4	
Helps improve the look of fine lines		5
Helps improve the look of wrinkles		6
Helps improve the look of firmness		7
Helps prevent photoaging		8
Helps improve collagen		9
Helps even out skin tone		10



PETER THOMAS ROTH CLINICAL SKIN CARE
30x VITAMIN C OF AN ORANGE
CC CREAM broad spectrum SPF 30
COMPLEXION CORRECTOR
CORRECTEUR DE COMPLEXION
anti-aging sunscreen
complexion corrector & tint in one
help protect brighten & moisturize
camu camu & arbutin help improve the appearance of uneven skin tone imperfections fine lines & wrinkles
50 ML / 1.7 FL OZ

Available in 3 shades



LIGHT TO MEDIUM MEDIUM TO TAN DEEP

Available at **SEPHORA**

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